

Cell to Cell Communication

Diabetes/MS Brochure Rubric*WebQuest Assessment*

Project Component	Exemplary (5)	Outstanding (4)	Satisfactory (3-2)	Unsatisfactory (1-0)
Attractiveness & Organization	The brochure has exceptionally attractive formatting and well-organized information.	The brochure has attractive formatting and well-organized information.	The brochure has well-organized information.	The brochure's formatting and organization of material are confusing to the reader.
Content – Accuracy (Symptoms, causes/risk factors, tests/diagnosis, treatment, info for patients)	The brochure has all of the required information and some additional information .	The brochure has all of the required information.	The brochure has most of the required information.	The brochure has little of the required information.
Writing – Mechanics	All of the writing is done in complete sentences. Capitalization and punctuation are correct throughout the brochure.	Most of the writing is done in complete sentences. Most of the capitalization and punctuation are correct throughout the brochure.	Some of the writing is done in complete sentences. Some of the capitalization and punctuation are correct throughout the brochure.	Most of the writing is not done in complete sentences. Most of the capitalization and punctuation are not correct throughout the brochure.
Graphics/Pictures	The graphics go well with the text and there is a good mix of text and graphics.	The graphics go well with the text, but there are so many that they distract from the text.	The graphics go well with the text, but there are too few.	The graphics do not go with the accompanying text or appear to be randomly chosen.
Sources (Works cited information; use APA format)	There are many citations from a variety of sources accurately listed on the brochure.	There are some citations from a variety of sources accurately listed on the brochure.	There are a few citations accurately listed on the brochure.	Incomplete citations are listed on the brochure.

Project Component	Exemplary(5)	Outstanding (4)	Satisfactory (3-2)	Unsatisfactory (1-0)
Organization/Plot (Diabetes or MS Awareness)	Story has a clear beginning, middle and end & follows a logical sequence. Plot is interesting and has conflict which is established, developed and resolved after a gripping climax.	Story has a beginning, middle and end & events are in logical order. The plot makes sense and the conflict is established, developed and resolved after a climax.	The story does not have a clear beginning, middle and end & sequence of events is confusing. The plot may be hard to follow. The conflict is established and resolved, but lacks proper development.	The story is missing either a beginning or ending & relationship between events is often confusing. The plot is hard to follow. The conflict is not developed and it may not be resolved in a logical way.
Characters	Characters are well-developed through dialogue, action or thoughts.	Some characters are well-developed through dialogue, actions and thoughts.	The characters are described rather than established through dialogue, action or thought.	The characters may not be fully described, even through description. Some characters are revealed through dialogue, action or thought.
Setting (Content) (Symptoms, causes/ risk factors, tests/ diagnosis, treatment, info for patients)	The setting is described through vivid sensory language. The description of the setting has specific ideas from research. It is very obvious you have done adequate research.	The setting is clear and some sensory language is used to describe it. The description of the setting has some ideas from research, although it focuses just on the big things; obvious research was done.	The setting is identified but not clearly described. The description of the setting has very few ideas from the research. There are only big events described; research was not used effectively.	The setting may be vague or missing. The description of the setting is weak. Elements from the research are not used effectively.
Grammar and Mechanics	There are little to no errors in mechanics, usage, grammar, or spelling; dialogue is punctuated and formatted correctly.	There are some errors in mechanics, usage, grammar or spelling; dialogue may have minor errors in punctuation or format.	There are many errors in mechanics, usage, grammar, or spelling which make the story hard to understand. Dialogue is punctuated and formatted inconsistently.	Numerous errors in mechanics, usage, grammar, and spelling which interfere with meaning. Dialogue is hard to tell from narrative and lacks essential elements (i.e. quotation marks, punctuation).
Sources (Works cited information; use APA format)	There are many citations from a variety of sources accurately listed in the bibliography.	There are some citations from a variety of sources accurately listed in the bibliography.	There are a few citations accurately listed in the bibliography.	Incomplete citations are listed in the bibliography.

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Diabetes/MS Awareness Poster*WebQuest Assessment*

Project Component	Exemplary(5)	Outstanding (4)	Satisfactory (3-2)	Unsatisfactory (1-0)
Main Idea (Diabetes or MS Awareness)	Poster has a clear title which gives specific information about the main idea of the poster.	Poster has a title that gives some information about the main idea of the poster.	Poster has a title that gives little to no information about the main idea of the poster.	Poster is missing a title or statement of main idea.
Content & Accuracy of Research (Symptoms, causes/ risk factors, tests/ diagnosis, treatment, info for patients)	Poster includes all details from research and has accurate, clear labels, phrases, or sentence descriptions.	Poster includes most details from research and has clear labels or phrases.	Poster includes a few details from research using labels or phrases.	Poster includes little to no details from research using inaccurate or inappropriate labels or phrases.
Effectiveness of Poster	Poster gives others an extremely thorough understanding of Diabetes or MS with specific examples or illustrations.	Poster gives others a solid understanding of Diabetes or MS.	Poster gives others a general understanding of Diabetes or MS.	Poster is ineffective in terms of giving others an adequate understanding of Diabetes or MS.
Quality of Poster	Poster includes effective illustrations and captions. Content of poster is edited for spelling and punctuation and has no errors.	Poster includes some effective illustrations and captions. Content of poster is edited for spelling and punctuation and has less than 3 errors.	Poster includes illustrations and captions. Content of poster is not edited for spelling and punctuation and more than 3 errors.	Poster fails to include proper illustrations and captions. Content of poster is not edited for spelling and punctuation and has more than 5 errors.
Sources (Works cited information; use APA format)	There are many citations from a variety of sources accurately listed on the poster.	There are some citations from a variety of sources accurately listed on the poster.	There are a few citations accurately listed on the poster.	Incomplete citations are listed on the poster.

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Cartoon/Comic Strip Rubric*WebQuest Assessment*

Project Component	Exemplary(5)	Outstanding (4)	Satisfactory (3-2)	Unsatisfactory (1-0)
Choice of Scenes (Content) (Symptoms, causes/ risk factors, tests/ diagnosis, treatment, info for patients)	Cartoon or comic strip includes ALL of the most important information needed to increase awareness about Diabetes or MS. Includes 9 frames.	Cartoon or comic strip includes most of the important information needed to increase awareness about Diabetes or MS. Includes 9 frames.	Cartoon or comic strip includes little important information which could be used to increase awareness about Diabetes or MS. Includes less than 9 frames.	Cartoon or comic strip does not include important information which could be used to increase awareness about Diabetes or MS. Includes less than 9 frames.
Captions (Dialogue bubbles, captions, etc.)	Captions are related to the scenes and the illustrations and the connections are easy to understand. There are no spelling, punctuation, or grammar errors.	Captions are related to the scenes and the illustrations and most connections are easy to understand. There are 1-3 spelling, punctuation, or grammar errors.	Captions are related to the scenes and the illustrations but the connections are less obvious. There are 4-5 spelling, punctuation, and grammar errors.	Captions do not relate well to the scenes. There seems to be no connection or connections are very general. There are more than 5 spelling, punctuation, and grammar errors.
Characters (Point of View is to promote Diabetes or MS Awareness)	The main characters are clearly identified and their actions and dialogue are well-matched to their actions and dialogue reveals research completed about Diabetes or MS.	The main characters are clearly identified and their actions and dialogue match actions and dialogue reveals that some research was completed about Diabetes or MS.	The main characters are identified but actions and dialogue are too general and reveal little researched information about Diabetes or MS.	It is hard to identify the main characters or main characters in the cartoon and the dialogue does not reveal that any research was completed about Diabetes or MS.
Landscape and Props	Landscape and props are directly related to the theme or purpose of the cartoon/comic (Diabetes or MS awareness) and enhances the understanding of the scenes.	Landscape and props are directly related to the theme or purpose of the cartoon/comic (Diabetes or MS awareness) and promotes an understanding of the scenes.	Landscape and props are generally related to the theme or purpose of the cartoon/comic (Diabetes or MS awareness) and helps the understanding of the scenes.	Landscape and props seem randomly chosen OR distract the reader from the purpose of the cartoon/comic (Diabetes or MS awareness).
Sources (Works cited info; use APA format)	There are many citations from a variety of sources accurately listed in the bibliography.	There are some citations from a variety of sources accurately listed in the bibliography.	There are a few citations accurately listed in the bibliography.	Incomplete citations are listed in the bibliography.